ADVANCING YOUR CAREER IN THE FIELD OF STRATEGIC SECURITY
INTRODUCTION TO STRATEGIC SECURITY

Today, we live in an increasingly complex and interconnected world. Technological innovation has linked individuals, organizations, and countries across the globe. This increased globalization has naturally led to new ways of managing information and workflow in addition to creating new problems to be solved and new threats to national and international security. The employment market for the strategic security field, encompassing intelligence management, counterterrorism, and the protection sector, has grown exponentially and is projected to continue growing.

How can individuals map out a successful career in this growing field? What skills are necessary for career advancement in the field of strategic security? Bottom line – Individuals in this field must acquire the subject matter expertise as well as tradecraft or professional skills to thrive and succeed in intelligence, counterterrorism, or protection management. These are just a few of the questions addressed in this paper.

Introduction to Henley-Putnam University

Henley-Putnam University was conceived after more than twelve years of planning and research to contribute to the professional development of protection, intelligence and counterterrorism tradecraft. The founders designed the University to meet the strategic security industry’s establishment of higher educational standards – and in keeping with this design, brought on board only faculty with real world experience in their respective fields.

Today, Henley-Putnam University is a premier, accredited online university for higher education in the advancing fields of protection, intelligence and counterterrorism. Students from law enforcement, military, intelligence and the private sector can obtain Bachelor’s and Master’s Degrees in Management of Personal Protection, Intelligence Management or Terrorism and Counterterrorism, as well as a Doctorate Degree in Strategic Security.

Henley-Putnam is focused on training the next generation of intelligence, protection, and counterterrorism professionals. For more information on Henley-Putnam degree programs, please contact an admissions coordinator at 1.888.852.8746 or visit our website at www.henley-putnam.edu.
CHAPTER ONE: WHAT IS STRATEGIC SECURITY?

“Security” is not simply a term used to label or rate a particular threat or level of safety. Rather, security is an activity – a collection of ongoing behaviors designed to forestall reasonable or probable threats to one’s personal, regional, national, or global environment. Security threats take many forms, including natural disasters, economic upheaval, terrorism and violent extremism, environmental catastrophes, as well as political corruption.

Strategic security can be defined as the multidisciplinary, global view of past, present, and future security issues that permits the timely accumulation of accurate, objective knowledge, which may be acted upon skillfully and rapidly in the deterrence of threats. Strategic security drives the fields of intelligence, counterterrorism, and personal protection. Individuals possessing the intellectual tools and tradecraft utilized in these fields can provide the right information to the right policy or decision makers, so that they can act in our collective best interest to create a safe and secure environment and prevent further crises. Practitioners in this field require critical thinking and analytical skills developed through higher education AND professional training in order to succeed and advance their personal careers in this global and highly nuanced environment.

Profiles in Strategic Security

Jeremy Tamsett

Jeremy Tamsett is a great example of someone who has used an advanced degree in the security field to further his career. Jeremy has a master’s degree with a focus in international security and has used his education and on the job training to advance his career in the strategic security field. Jeremy’s career in intelligence and counterterrorism has included work in both the private and public sector. Jeremy was a research assistant at the Center for Nonproliferation Studies in Monterey, CA where he maintained an international security database on behalf of the Nuclear Threat Initiative (NTI). Jeremy served as President and Founder of International Security Solutions Corporation (ISSC), a consultancy that provided state and local government entities with subject matter expertise related to WMD terrorism. Subsequently, he became a founding partner of Resiligence, Inc., a risk management company. Jeremy provides security consulting services on terrorism, port security, and nuclear and radiological weapons issues for the Center for Terrorism and Intelligence Studies (CETIS) and the Homeland Security Innovation Association (HLSIA). He is also co-editor of Jihadists and Weapons of Mass Destruction, (New York: CRC Press, 2008), forthcoming. In addition to his private sector experience, Jeremy also works for the U.S. government in the national security sector.
CHAPTER TWO: CAREER OPTIONS IN STRATEGIC SECURITY

The intelligence, counterterrorism, and protection fields are comprised of private and public/government organizations which seek to mitigate security threats from a myriad of sources. This industry is growing rapidly and provides significant opportunities for job seekers that have the skills and education necessary to succeed. One analyst suggests that even one significant terrorist attack on U.S., Japanese, or European soil, “could increase the global [homeland security] market in 2015 to $730 billion, more than a twelvefold increase from today’s level.” (Oswald Eppers; “Homeland Security Jobs – Booming Job Market;” available at www.buzzle.com.) The “privatization” of some of the U.S. intelligence community has led to an increase in private sector intelligence jobs. Of the $44 billion U.S. intelligence budget, private or non-governmental organizations receive about 70 percent or $31.8 billion (CSIS Transnational Threat Update, Vol. 6.7)

Intelligence Careers

Public and private sector organizations have literally thousands of intelligence jobs available for qualified individuals. A career in intelligence requires employees to analyze and effectively report on political, economic and social trends in countries around the world in support of policymakers. Major U.S. intelligence agencies, such as the Central Intelligence Agency (CIA), the Defense Intelligence Agency (DIA), and the National Security Agency (NSA) seek to hire individuals with a wide variety of skills and expertise. In addition to these standard intelligence agencies, other government agencies also employ intelligence analysts. These agencies include the following: Air Force Intelligence, Surveillance and Reconnaissance Agency (AIA/ISR Agency); Army Intelligence and Security Command (INSCOM); Coast Guard Intelligence (CGI); Department of Energy, Office of Intelligence (DOE/IN); Department of Homeland Security, Office of Intelligence and Analysis (DHS/OIA); Department of State, Bureau of Intelligence and Research (DOS/INR); Department of the Treasury, Office of Intelligence and Analysis (DOT/OIA); Drug Enforcement Administration (DEA); Federal Bureau of Investigation (FBI); Marine Corps Intelligence Activity (MCIA); National Geospatial-Intelligence Agency (NGA); National Reconnaissance Office (NRO); and the Navy, Office of Naval Intelligence (ONI).

State and local agencies also employ intelligence analysts. Among other initiatives, the Department of Homeland Security (DHS) has worked with state and local governments and law enforcement agencies to create Intelligence Fusion Centers located around the country, which help local and state officials respond to threats in their particular jurisdictions.
The private sector also has many intelligence career opportunities, including employment in major corporations, think-tanks, and non-governmental organizations (NGOs). NGOs employ researchers with specific area and tradecraft expertise in intelligence. Many NGOs, such as Human Rights Watch and International Crisis Group, have watch centers around the world in which intelligence analysts monitor and analyze current events. Institutions such as the Organization of American States (OAS), North Atlantic Treaty Organization (NATO), International Atomic Energy Agency (IAEA), and the Organization for the Prohibition for Chemical Weapons (OPCW) also employ intelligence analysts.

Finally, large corporations often maintain intelligence units that employ former military intelligence officers or civilian intelligence analysts. Recent corporate intelligence job openings from Fortune 500 companies and government prime contractors that provide intelligence services to the government include: BAE Systems, Boeing, Booz Allen Hamilton, CACI International, Lockheed Martin, Northrop Grumman, Science Applications International Corporation, and SRA International.

Counterterrorism Careers
Counterterrorism careers represent a significant component of the strategic security industry. The ability to set up basic counterterrorism operations and/or perform threat and risk assessments is vital to both public and private sector institutions. The demand for qualified individuals in a variety of counterterrorism career fields is growing, as every sector of service and protection has a need for someone with knowledge of counterterrorism.

Many of the government agencies listed above have created internal counterterrorism divisions. These agencies are looking for subject matter analysts, specialists in terrorist strategy and target selection, technology specialists, and weapons specialists, among other areas of expertise. Specifically, the Department of Homeland Security (DHS) was created after the September 11th terrorist attacks to prevent further attacks and coordinate federal, state, and local agencies. The Department of Defense (DoD) also employs over 600,000 full-time civilians, many of whom serve in a variety of capacities in its counterterrorism mission, including the service branch intelligence centers and intelligence combat support agencies like the DIA and National Geospatial Intelligence Agency (NGA).

Specialists in counterterrorism can also find employment opportunities at the state and local level. All 50 states have some variation or another of an Office of Emergency Management/Services (or Office of Homeland Security) where local law enforcement, emergency responders and other state officials work with federal counterterrorism officers from agencies such as the FBI, DEA, and DHS to coordinate all-hazards mitigation, prevention, and response strategies. Major metropolitan police departments around the country also house dedicated 24/7 intelligence and counterterrorism divisions and police officers that receive special counterterrorism training.
The private sector provides many opportunities for those interested in a career in counterterrorism. These opportunities include counterterrorism analysts working for prime government contractors, to private security professionals that consult on terrorism and counterterrorism-related issues to Fortune 1000 companies. Think-tanks and NGOs also employ many individuals with backgrounds in counterterrorism.

Protection Careers
There are many protection jobs available in today's competitive security market - ranging from protecting public figures such as diplomats and dignitaries, to providing physical risk assessment services to large corporations. Corporate security, private security, and federal protection careers are some of the many types of jobs available to individuals interested in a career in protection.

The corporate security marketplace demands the highest levels of professionalism and education. Corporate security includes everything from trade secrets to financial information, employee access or the securing of locations and information technology. Those charged with protecting corporate executives and providing for the security of their assets must understand risk in all of its dimensions. At the patrol and supervisory level, corporate security ranges from routine patrols by uniformed unarmed or armed security, to more advanced surveillance and detection strategies. Corporate security professionals must possess a variety of skills and specialty training to effectively and efficiently detect and deter those that threaten company employees and facilities.

Private protection jobs may include protecting the executives of a large corporation or the estates of wealthy, high-profile individuals. There are many different types of security officers, ranging from those who patrol corporate campuses and other commercial property to those who guard our nation’s nuclear power plants and weapons installations. Many people with police and military backgrounds are involved in the security industry and numerous people use security officer work experience as preparation for a career in law enforcement.

Federal protection jobs require a high degree of specialty training, and nearly every government agency employs to one degree or another agents and officers to protect their facilities and employees. Protection for some federal agencies, like the U.S. Secret Service, is central to their mission. The Secret Service also employs criminal investigators. Other examples of federal protection jobs include the Pentagon Force Protection Agency, which is charged with protecting the DoD community in the National Capitol Region, and the Diplomatic Security Service, which is the security and law enforcement arm of the U.S. Department of State.
CHAPTER THREE: CAREER ADVANCEMENT IN THE STRATEGIC SECURITY SECTOR

Individuals seeking employment in the fields of intelligence, counterterrorism, and protection must be prepared to address complex and nuanced situations in a rational and analytical manner. Employment in this field typically requires a minimum of a four-year degree with some direct experience or an advanced degree in a related field (intelligence or national security, among other areas). Military experience with additional relevant education is also another avenue through which to gain entrance into the field of strategic security. Agencies and organizations are also looking for individuals with specialization in technology and weapons systems - often acquired through previous military service. Individuals in these fields must have an exceptional education AND tradecraft experience. Today’s analysts and operatives must become familiar with the complex origin of threats and with ways of mitigating these threats. A specific bachelors and/or advanced degree in intelligence, counterterrorism, or protection can provide job seekers with the particular subject matter expertise and professional training that is vital to honing one’s critical thinking and analytical skills. A successful career in strategic security requires a synthesis of education and tradecraft/professional skills.

Profiles in Strategic Security

Colonel Edward Hagerty, PhD

Colonel Edward Hagerty, PhD, provides an interesting example of the diversity with which one can find in a strategic security career. Colonel Hagerty entered this field through military enlistment and has advanced his career significantly through the education he received while working towards his master’s and doctoral degrees. Colonel Hagerty, USAFR, is currently serving as the Mobilization Assistant to the Commander Air Force Office of Special Investigations (AFOSI), Andrews AFB, Maryland, where he commands the entire spectrum of worldwide efforts of that organization in the absence of the commander and leads 420 AFOSI reserve special agents and support personnel. Colonel Hagerty has 28 years of progressively responsible experience in civilian and military law enforcement and counterintelligence/force protection arenas. His duties have included working espionage, antiterrorism and counterintelligence cases and serving on joint FBI task forces. Colonel Hagerty completed 14 years of distinguished service as a police lieutenant with the Philadelphia PD in 1993. He has 13 years experience teaching adult students in an online environment. He maintains an active Top Secret clearance and is a published author in his field of military history, receiving numerous decorations from the USAF.
CHAPTER FOUR: HOW HENLEY-PUTNAM UNIVERSITY CAN ADVANCE YOUR CAREER

Henley-Putnam University’s mission is to serve professionals in the strategic security industry, especially within the law enforcement, military, intelligence, and corporate security communities, by increasing their opportunities for advancement in the fields of intelligence management, counterterrorism studies, and the management of personal protection. The University is focused upon delivering user friendly, high quality, online degree programs with an emphasis on furthering knowledge in deterrence and prevention. Henley-Putnam University caters directly to those interested in a career in intelligence, counterterrorism, and protection.

What sets a Henley-Putnam education apart is its dual focus on academic knowledge AND the development of tradecraft or professional skills – a combination which will distinguish you among job applicants. Henley-Putnam University’s greatest asset is its uniquely qualified and dedicated faculty who bring their successful career experiences and prior field know how to each program. Henley-Putnam faculty members have advanced degrees from world renowned schools such as Cambridge, Berkeley, Stanford, Georgetown, and Yale. More importantly, however, faculty members come from a diverse array of careers within the strategic security field - including careers in government agencies such as the CIA and FBI, the military, and in the private sector – which enables them to transfer their on-the-job learning to you and help prepare you for advancement in these fields.

No other institution of higher learning offers the scope and depth of advanced courses in executive protection, counterterrorism, and intelligence operations in a form that combines academics with operational tradecraft. Henley-Putnam courses in Intelligence Management will provide you with an understanding of the basic concepts and practices of intelligence and provide a balance between theory and operational tradecraft. Intelligence Management courses include threat assessments, covert actions, counterintelligence, critical thinking, and background investigations. Courses in Counterterrorism will provide you with the tools to understand terrorist organizational structures, tactics,
techniques, and procedures. Classes in this field include explosives and arson, weapons of mass destruction, political and religious extremism, and forms of terrorism — left-wing, right-wing nationalists and separatists. Henley-Putnam courses in Protection Management include executive and dignitary protection, workplace violence and security, conflict resolution, and building security, among others. These courses will increase your knowledge of planning and conducting advanced surveillance and counter surveillance operations on potential threats to a client as well as teach you how to conduct protection operations in a team leadership or management role.

Henley-Putnam’s professors know what it takes to help you succeed in the fields of intelligence, counterterrorism, and protection, and through their experience, you will gain valuable academic and professional insight. While earning a degree at Henley-Putnam, you will become part of an elite, lifelong learning and networking group. According to Bart Bechtel, a Henley-Putnam instructor and former CIA, “Henley-Putnam’s mentoring services are first class. You get to talk to people with real world experiences who have succeeded brilliantly in their fields. It’s the kind of guidance that can make a career, and you can draw upon Henley-Putnam’s community for that kind of help, and more after you graduate.”

If you seek to acquire the subject matter and tradecraft expertise necessary for career advancement in the field of strategic security, consider an online degree from Henley-Putnam University. To learn more about Henley-Putnam University and how it can help you advance your career please call 1.888.852.8746 to speak to one of our admissions coordinators, or visit our website at www.henley-putnam.edu. We look forward to working with you.